



Institute for
Global Learning

2027 ENGAGEMENT OPPORTUNITIES

Connect with 400+ educators and school administrators from more than 140 schools. Support the Institute for Global Learning and strengthen your organization's presence across IGL's broader community of thousands of educators.



SPONSOR & EXHIBITOR OPTIONS

Partner with us to showcase your organization while supporting global education. Choose from five levels tailored to maximize your visibility and engagement.

Level	Investment	Key Highlights
Premier	\$18,000	Maximum visibility • Keynote/Opening sponsorship • 4 complimentary registrations + unlimited additional registrations* • Executive Director introduction • Priority booth location and app recognition • First access to next year's conference opportunities
Signature	\$12,000	High-impact visibility • Networking/Panel/Workshop sponsorship • 3 complimentary registrations + up to 2 additional registrations* (5 total) • Premium booth location • Priority access to next year's conference opportunities
Key	\$7,500	Strong visibility • Refreshment Break sponsorship • 2 complimentary registrations + up to 2 additional registrations* (4 total) • Standard booth location • Early access to next year's conference opportunities
Supporting	\$4,000	Elevated visibility • General conference support • 1 complimentary registration + up to 2 additional registrations* (3 total) • Standard booth location • Early access to next year's conference opportunities
Exhibitor	\$2,195 (\$1,945 Non-Profit)	Entry-level presence • 1 complimentary registration + up to 1 additional registration* (2 total) • Exhibit table • Program listing

All sponsor levels (excluding Exhibitors) include ongoing access to curated IGL data & insights and an invitation to Thursday's luncheon with IGL senior leadership and board members.

** Additional participant registration cost is \$695 per person*

Premier Sponsor – \$18,000

Our **top-tier sponsorship** with maximum visibility and exclusive benefits:

- **Visibility Everywhere** – Maximum visibility across all communications, highlighted name & logo in printed/digital programs, dedicated “Thank You” webpage section and premium placement during a featured event.
 - **Event Sponsorship** – Exclusive opportunity to sponsor a marquee event such as the Opening Reception, Happy Hour, or Keynote session.
 - **Recognition** – Individual on-stage recognition by IGL Executive Director with dedicated slide.
 - **Digital Promotion** – Featured in pre and post-event email blasts to all attendees.
 - **App Presence** – Premier event sponsor recognition throughout the event app, including prominent logo placement, a featured sponsor profile and attendee messaging.
 - **Exhibitor Experience** – Priority booth location and full exhibitor benefits.
 - **Access & Networking** – Includes 4 complimentary registrations, with unlimited additional registrations at \$695 per person; invitation to sponsor luncheon.
 - **Attendee List** – Priority early access 4 weeks before event, with demographics summary (excludes personal contact information).
 - **Giveaways** – Premium placement for swag/giveaways in high-traffic areas (with IGL approval).
 - **Future Priority** – Exclusive first access to future sponsorship & registration
 - **Beyond the Event** – Optional virtual presentation by an IGL researcher + ongoing access to curated IGL data/insights.
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Signature Sponsor – \$12,000

A **high-impact sponsorship** designed for visibility and engagement:

- **Visibility** – Prominent name/logo on slides, program, and website.
- **Event Sponsorship** – Option to sponsor a key networking event, panel discussion or workshop.
- **Recognition** – Thank-you announcement by IGL Leadership during a featured session.
- **Digital Promotion** – Featured in pre-event email blasts.
- **App Presence** – Featured event sponsor recognition in the event app, including enhanced logo placement, a featured sponsor profile and attendee messaging.
- **Exhibitor Experience** – Premium booth location with exhibitor benefits.
- **Access & Networking** – Includes 3 complimentary registrations, with the option to add up to 2 additional participants at \$695 per person (maximum of 5 total participants); invitation to sponsor luncheon.
- **Attendee List** – Early access 3 weeks prior (excludes personal contact information).
- **Giveaways** – Opportunity to provide swag/giveaways (with IGL approval).
- **Future Priority** – Priority access to future sponsorship & registration
- **Beyond the Event** – Ongoing access to curated IGL data/insights.

Key Sponsor – \$7,500

A **standout mid-level sponsorship** that balances visibility with engagement:

- **Visibility** – Logo recognition on slides, website, and printed/digital program.
 - **Event Sponsorship** – Sponsor a refreshment period (coffee break, breakfast).
 - **Recognition** – Special acknowledgment at sponsored break.
 - **Digital Promotion** – Logo included in pre-event email blasts.
 - **Event App Presence** – Event sponsor recognition throughout the conference app, including logo placement, a sponsor profile and attendee messaging.
 - **Exhibitor Experience** – Standard booth location with exhibitor benefits.
 - **Access & Networking** – Includes 2 complimentary registrations, with the option to add up to 2 additional participants at \$695 per person (maximum of 4 total participants); invitation to sponsor luncheon.
 - **Attendee List** – Access 2 weeks prior (excludes personal contact information).
 - **Giveaways** – Opportunity to provide swag/giveaways (with approval).
 - **Future Priority** – Early access to future sponsorship & registration
 - **Beyond the Event** – Ongoing access to curated IGL data/insights.
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Supporting Sponsor – \$4,000

An **accessible partner level** with visible benefits:

- **Visibility** – Logo and description on IGL website, program and app.
 - **Event Sponsorship** – Recognized as a general conference supporter.
 - **App Presence** – Sponsor recognition throughout the event app, including logo placement wherever sponsors are recognized, a sponsor profile, and attendee messaging.
 - **Exhibitor Experience** – Standard booth table with exhibitor benefits.
 - **Access & Networking** – Includes 1 complimentary registration, with the option to add up to 2 additional participants at \$695 per person (maximum of 3 total participants) ; invitation to sponsor luncheon.
 - **Attendee List** – Access 1 week prior (excludes personal contact information).
 - **Future Priority** – Early access to future sponsorship & registration
 - **Beyond the Event** – Ongoing access to curated IGL data/insights.
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Exhibitor – \$2,195 (\$1,945 Non-Profit)

An **entry-level opportunity** to showcase your organization, *limited spots available*:

- **Visibility** – Name included in the program.
- **App Presence** – Company profile and logo in the exhibitor directory with attendee messaging.
- **Exhibitor Experience** – Space to display visuals immediately behind 6 foot table
- **Access & Networking** – Includes 1 complimentary registration, with the option to add up to 1 additional participant at \$695 (maximum of 2 total participants).
- **Attendee List** – Access 2 days prior (excludes personal contact information).